

The 2023 opening of McArthurGlen Paris Giverny designer outlet centre

For each course, an #ESCCI solution

Attracting, recruiting, retaining and supporting
the development of your future talent

We ensure the development of your
of your new recruits for the sales and
luxury goods

- Sales consultant,
Boutique salesperson
- Store Manager,
Assistant
- Stock Manager,
Merchandising

Financing
guaranteed
until
31/12/22

FOR UP AND COMING TALENT,
immediately available on a part-time basis (4/5)
and committed to the brand for the long term

WORK-LINKED

Diploma Bac+2 Business Unit Manager,
specialising in sales and luxury goods
24-month work-linked course : 4 days in store (in-
cluding Saturdays), 1 day in training (Monday)

TO BOOST TALENT
with a rapid rise in competence for full-time
recruitment at the end of the training

INTENSIVE INITIAL TRAINING

Sales consultant in shop, luxury option
7 months (595 hours) including
8 weeks of work experience
in a boutique (280 hours)

We support you
in your training efforts



For each course, an ESCCI solution

Already 150 specialist sales advisors trained by ESCCI since 2020 !

Discover our training solutions adapted to the needs of the future centre Designer Outlet Paris-Giverny

2-YEAR WORK-STUDY PROGRAMME **92 % success rate**

- **Diploma** : Bac+2 Commercial Unit Manager in alternation, specialising in sales and luxury goods
- **When** : February 2023/2025 over 24 months
- **How** : 6 weeks of intensive training at ESCCI before opening, then a rhythm of 4 days in store (including Saturday) and 1 day at ESCCI (Monday)
- **Financement** : 1st year is 100 % financed by the State (subsidy of 8000 € on professional and apprenticeship contracts) if contract signed in December for a start of the training in February

INITIAL INTENSIVE TRAINING **100 % success rate**

- **Professional role title** : Sales Assistant in store, specialising in sales and luxury goods
- **When** : Session in December 2022, over 7 months (595 hours) including 8 weeks of in-store training (280 hours).
New session planned for 2023 with 10 trainees scheduled.
- **Financing** : 100 % financed by the Normandy Region for job seekers



📍 **Where** : Le Hub 4.0, in Louviers (26 av. Winston Churchill) / 20 minutes from McArthurGlen by the A13, train access

GENERAL MODULES :

Professional communication / Advice, sales, customer relationship management / Monitoring and management of stocks / Team leadership and organisation / Implementation of sales and digital-physical marketing actions

+ **Specialised modules : 50 % in english**

Soft skills and luxury codes / Professional culture of the outlet-luxury universe / Intercultural sales

Discover our free service offers for candidates and companies

ESCCI offers brands and talents a tailor-made “turnkey” training and support system :



ADVICE AND SUPPORT FOR RECRUITMENT

- CV coaching and orientation workshops for candidates
- Provision of space and/or assistance with recruitment interviews



TEAM OF ESCCI TRAINING EXPERTS

dedicated throughout the process (advisors and professional trainers)

- Taking charge of the contractualisation process and financial arrangements
- Regular monitoring of work experience students in conjunction with shop managers

Before opening
Recruitment
+ intensive training



Opening
Taking over of the talents
in the shops



After opening
Alternation / increase in competence :
4 days/5 in the shop, 1 day/5 in training

MCARTHURGLEN
GROUP

#ESCCI

CCI PORTES
DE NORMANDIE

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For more than 30 years, ESCCI has been training the talent that local companies need. As a talent developer, ESCCI trains more than 1000 students each year from the Bac to the Master's level in the professions of the future in the tertiary sector thanks to its network of partner companies.

CLIENTS AND PARTNERS :

Desigual • Sephora • Galerie Lafayette
Le Printemps • De Fursac • Lacoste
Superdry • Marionnaud...

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